

Project Case Study



Quay Street Improvement Works

The Quay Street Improvement Works forms part of the wider Ammanford Regeneration Programme. Proposals will underpin and build upon the town's important position as a primary local service centre which serves the Amman Valley.

Works included the removal of all existing street furniture from within the site boundary in a manner that allowed for its re-use on other Carmarthenshire Council Projects and in line with the Site Waste Management Plan. The new drainage system consists of two linear drainage channels running the full length of Quay Street. 2000m³ of paving was laid and required to tie into existing flag stones at either end of Quay Street and two adjoining access roads. 9 No. tree pits were also constructed with Pyrus Calleryana planted. New benches, bins, CCTV columns and street lighting were provided with provisions made for the erecting of annual festive decorations, electrical pop up supplies for market stalls were also provided and required extensive liaison with WPD and SSE to make electrical connections.

The project team was dedicated to providing a lasting, positive economic impact in Ammanford and implemented a wide reaching Community Engagement Strategy. The project created 2 no. work experience opportunities for two local students, with whom Griffiths are maintaining contact for employment after completing their college courses.

As part of Griffiths' "Business Class" programme our Project Team, supported by our Public Liaison Officer, engaged with local businesses to organise an event to boost footfall on the high street during the pre-Christmas period. A World Record attempt was successfully organised and achieved for the largest gathering of "Santa's Elves". The attempt was ratified by Guinness World Records with the new record set at 762.

This was regarded as a huge success by the Client with over 2,500 people on the high street up from just 200 the previous year. The project also won a Bronze Considerate Constructors Scheme Award.

Project Details:

Client
Carmarthenshire County Council

Location
Ammanford

Completion Date
November 2012

Value
£1.25M

Contract
NEC Option C

Key Project Aspects

- Town Centre Improvements
- Paving
- Drainage
- Site Waste Management Plan
- Community Engagement Strategy